

ReFuelTV™ Pump Top Display



MediaTile ReFuelTV™ is a turnkey cellular digital signage solution that can be easily added on top of existing gas pumps, to create a station-wide broadcast network.

Just Add Power!
to your Brands
to your Programs
to your Messages
to your Bottom Line

MediaTile's Breakthrough Pump Top Display

MediaTile ReFuelTV systems are all-in-one pump top displays that require absolutely no software installation, system configuration, network management or technical support to deploy and operate. With its built-in cellular-based internet network, robust embedded computer, and integrated HD displays, MediaTile ReFuelTV systems can be shipped to hundreds of locations and easily installed by simply attaching the unit to an existing pump station and adding power.

- Dual wide-screen 22-inch high-definition LCD display with stereo speakers
- Embedded computer fully configured with media player software
- Adjusts to fit a variety of manufacturers' size specifications and configurations
- Built-in internet connection with LAN, cellular-broadband or Wi-Fi support
- Web-based portal for complete control over your ReFuelTV network

MediaTile Features

- All-in-one integrated system
- Multi-zone playlist capability
- Built-in networking support
- Support for popular media types
- Dynamic RSS/Flash support
- Adjustable sizing
- Fully weatherized enclosure
- Secure bolt-down design and key-lock entry
- Remote monitoring/maintenance

MediaTile Advantages

- Advertise at the pump and sell more in the store
- Deploy a station-wide ad network quickly and easily
- Easy to use and operate; No intensive training required
- No software to install, license, manage or update
- High reliability with a 99.9% uptime guarantee
- Scales with your needs

Specifications

DISPLAY / AUDIO

- Dual 22" Wide-Screen HD LCD Displays
- High-NIT Output – Daylight Readable
- 1280x720 (HD); 16:9 Aspect Ratio
- Dual Side Stereo Speakers

PLAYER

- Secure Embedded OS and Player Software
- 32GB Storage (for Digital Promotions)
- Full "Files-Played" Logging (For Reports / Billing)
- Full Remote Player Control via Broadcast Portal
- Timed Check-in / Status / Files Played Reporting

NETWORK SUPPORT

- 3G Cellular Broadband (CDMA or GPS) – Option1
- Wi-Fi Network (802.11g) – Option 2
- LAN Networking 10/100 Mbps LAN (RJ-45 Port)
- Unlimited Data Transfer (for all above)

Systems come standard with Cellular and LAN Support

FILES SUPPORTED

- MPEG1-4 Hi DEF VIDEO (@ 6 MBS)
- SWF FLASH (Including Dynamic Flash Support)
- AVI VIDEO FILES (@ 5 MBS)
- WMV VIDEO FILES (@ 5 MBS)
- JPEG, JPG, PNG STATIC FILES
- RSS for Ticker (text crawl area)
- Dynamic File URL
- Microsoft Powerpoint PPT and PPS

ENCLOSURE

- Pre-Built Systems with Adjustable Sizing
- Fully Sealed Exterior Enclosure
- Air Conditioning (optional)
- Keyed Access for Increased Security
- Standard 110/220 VAC Power – 200 Watts / Station

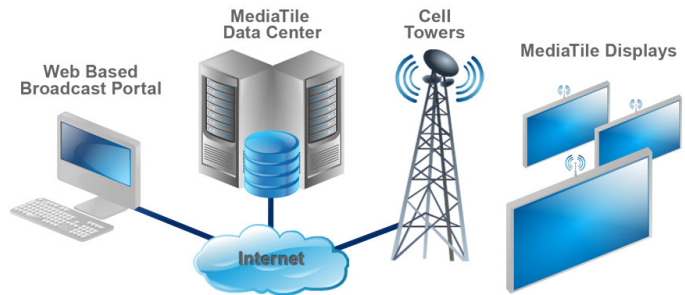
WEIGHT / DIMENSIONS

- Height: 22-3/8"
- Width; Adjustable:
 - Minimum without Side Brackets: 24-5/8"
 - Minimum with Side Brackets: 29-3/4"
 - Maximum with Side Brackets: 45"
- Depth: 18"
- Shipping Weight: 140 lbs (est)
- Net Weight Installed: 120 lbs (est)

Shipments come in multiple containers

The MediaTile Broadcast Portal

MediaTile Digital-Sign-in-a-Box Systems are individually or collectively controlled using The MediaTile Broadcast Portal. The Broadcast Portal is a hosted, web-based application that provides an extremely powerful, yet easy to use way to control and manage your digital signage network, all at the touch of a few buttons.



MediaTile Enhanced Services

MediaTile Enhanced Services add dynamic content functionality, and extended warranty support to get your network up and running quickly, and keep it running effortlessly.

- Worry-Free Guarantee – extended 2 year no-charge replacement
- News and Weather RSS Feeds – available on a region-by-region basis
- Custom RSS Feeds – add your own custom RSS feed
- Touch Track support – logging and reporting of touch screen systems
- Content Services – custom dynamic flash and template creation

MediaTile Digital-Sign-in-a-Box

Digital-Sign-in-a-Box systems are available in the following configurations:

MTC-DSB-10	10.4" Digital-Sign-in-a-Box – All-in-one system
MTC-DSB-19	19" Digital-Sign-in-a-Box – All-in-one system – Touch Optional
MTC-DSB-26	26" Digital-Sign-in-a-Box – All-in-one system – Touch Optional
MTC-DSB-32	32" Digital-Sign-in-a-Box – All-in-one system – Touch Optional
MTC-DSB-42	42" Digital-Sign-in-a-Box – All-in-one system – Touch Optional
MTC-DSB-47	47" Digital-Sign-in-a-Box – All-in-one system – Touch Optional
MTC-COMP-PLR	Component Player– Media Player and Networking; connects to industry standard displays
MTC-REFUEL TV	Dual 22" Gas Station Fuel Pump Top – All-in-one system

About MediaTile

MediaTile is the world's first provider of cellular-based digital signage networks. MediaTile enables Retailers, Brands, Banks, Facilities and Narrowcasters of all types to deploy digital signage networks in far more places, in much less time, and realize ROI sooner. With our unique and patent-pending cellular-based approach, our award winning Digital-Sign-in-a-Box and web-based Broadcast Portal, we've made on-site network management, application software, and upgrades a thing of the past. Now you can realize all the advantages of digital signage without any of the headaches. MediaTile products and services are available worldwide through our affiliate offices. For more information visit: www.mediatile.com