

Component Player

The MediaTile Component Player includes all the technology necessary to receive, store and play digital promotions on industry standard LCD or plasma displays.



Just Add Power!
to your Brands
to your Programs
to your Messages
to your Bottom Line

MediaTile's Breakthrough Component Player

MediaTile Component Players are fully integrated Digital Signage Media Players that can easily be connected to industry standard displays including LCD displays, plasma displays, projectors, billboards and other devices.

MediaTile Component Players include all the technology necessary to receive, store and play digital promotions to these displays. They are fully automated environments that do not require any on-site interaction, additional software, computer systems, or IT infrastructure to operate.

MediaTile Features

- All-in-one media player
- Standard VGA output
- Stereo audio output
- Built-in networking support
- Multi-zone playlist capability
- Supports popular media types
- Dynamic RSS / Flash support
- Centralized Web-based control
- Remote monitoring/maintenance
- Audit logs of files played
- Automatic software updates

MediaTile Advantages

- Quick and easy deployment; attach to screen and add power
- Easy to use and operate; no intensive training required
- No software to install, license and manage and update
- High reliability with a 99.9% uptime guarantee
- Future-proof operation with automated, no-charge updates
- No on-site IT infrastructure, IP service, or tech support needed
- Scales with your needs

Specifications

PLAYER

- Secure Windows XPE OS with Media Player
- 32 GB HD Storage (19 GB Available for Content)
- Op Temp 0-40C; Store Temp: 20-70C; H: 20-80%
- Certificate: CE, FCC
- Full Remote Player Control Via Broadcast Portal
- Timed Check-in / Status / Files-Played Logging,

VIDEO/AUDIO OUTPUT

- VGA Video Out Cable
- RCA Audio Out Cable; SPK out
- 1280 x 720 (HD) 16:9 Ratio

NETWORK

- 3G Cellular Broadband (CDMA or GPS) – Option1
- Wi-Fi Network (802.11g) – Option 2
- LAN Networking 10/100 Mbps LAN (RJ-45 Port)
- Unlimited Data Transfer (for all above)

Systems come standard with Cellular and LAN Support

FILES SUPPORTED

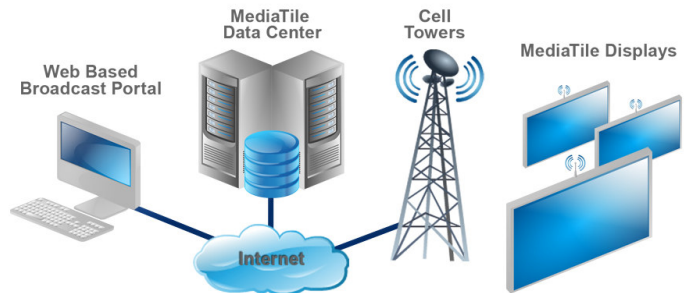
- MPEG1-4 Hi DEF VIDEO (@ 6 MBS)
- SWF FLASH (Including Dynamic Flash Support)
- AVI VIDEO FILES (@ 5 MBS)
- WMV VIDEO FILES (@ 5 MBS)
- JPEG, JPG, PNG STATIC FILES
- RSS for Ticker (text crawl area)
- Dynamic URL file Support
- Microsoft Powerpoint PPT and PPS

WEIGHT/DIMENSIONS

- Height / Width / Depth: 17" / 10.5" / 3.2"
- Shipping Weight: 19 lbs
- Net Weight Installed: 16 lbs

The MediaTile Broadcast Portal

MediaTile Digital-Sign-in-a-Box Systems are individually or collectively controlled using The MediaTile Broadcast Portal. The Broadcast Portal is a hosted, web-based application that provides an extremely powerful, yet easy to use way to control and manage your digital signage network, all at the touch of a few buttons.



MediaTile Enhanced Services

MediaTile Enhanced Services add dynamic content functionality, and extended warranty support to get your network up and running quickly, and keep it running effortlessly.

- Worry-Free Guarantee – extended 2 year no-charge replacement
- News and Weather RSS Feeds – available on a region-by-region basis
- Custom RSS Feeds – add your own custom RSS feed
- Touch Track support – logging and reporting of touch screen systems
- Content Services – custom dynamic flash and template creation

MediaTile Digital-Sign-in-a-Box

Digital-Sign-in-a-Box systems are available in the following configurations:

MTC-DSB-10	10.4" Digital-Sign-in-a-Box – All-in-one system
MTC-DSB-19	19" Digital-Sign-in-a-Box – All-in-one system – Touch Optional
MTC-DSB-26	26" Digital-Sign-in-a-Box – All-in-one system – Touch Optional
MTC-DSB-32	32" Digital-Sign-in-a-Box – All-in-one system – Touch Optional
MTC-DSB-42	42" Digital-Sign-in-a-Box – All-in-one system – Touch Optional
MTC-DSB-47	47" Digital-Sign-in-a-Box – All-in-one system – Touch Optional
MTC-COMP-PLR	Component Player– Media Player and Networking; connects to industry standard displays
MTC-REFUEL TV	Dual 22" Gas Station Fuel Pump Top – All-in-one system

About MediaTile

MediaTile is the world's first provider of cellular-based digital signage networks. MediaTile enables Retailers, Brands, Banks, Facilities and Narrowcasters of all types to deploy digital signage networks in far more places, in much less time, and realize ROI sooner. With our unique and patent-pending cellular-based approach, our award winning Digital-Sign-in-a-Box and web-based Broadcast Portal, we've made on-site network management, application software, and upgrades a thing of the past. Now you can realize all the advantages of digital signage without any of the headaches. MediaTile products and services are available worldwide through our affiliate offices. For more information visit: www.mediatile.com