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Automated Flash Generator

Due to the overwhelming demand for an **Automated Flash AD Generator**, MediaTile engineers have managed to complete a phase 1 delivery of this new feature into the latest release of the Broadcast Portal.

The Flash AD Generator provides you with access to pre-built flash advertising templates which are located in the Content Channel. Use these templates as a starting point to create custom versions of shockwave flash advertisements for your customers, by adding your own graphics, text and other effects.

The result: custom flash-based advertisements that can be produced, uploaded, and added to a play list within minutes, and all at no-additional cost to you.

To modify the Flash Ad Templates, begin by previewing the template thumbnails in the Content Channel, download the template of your choice to your PC, then customize the Template using a program called SWISH. MediaTile provides the software license to edit the Flash AD Templates from the maker of this PC-based software, Swish. MediaTile is offering a free copy of the SWiSH software license to each of its customers for a limited time.

After modifying the templates, create a standard shockwave flash file that you upload to the Content Channel and it's ready to be deployed.

Benefits of this new feature:

Easy-to-use Flash Ad Generator with pre-built Templates

Free to existing MediaTile customers: No initial or monthly fees

Dozens of Templates to choose from, or easily develop your own

Create custom Shockwave Flash Ads in minutes for your customers

Getting Started: You'll need three things to get started:

1. **Flash Templates** – Preview by clicking on the thumbnail image, then download pre-built Templates to your PC by clicking on the edit link in the Content Directory Channel, under the Ad Templates segment.
2. **SWISH Software Program** – Download a copy of **SWiSH MAX** software (upper left selection) from the www.swishzone.com site, to your PC.
3. **Unlock Key** – Obtain an Unlock Key (code) for the SWiSH MAX Software program at support@mediatile.co.za.

For more info, mail us on support@mediatile.co.za.