

Winmate commercializes new LED backlight display technology



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A new technology of LED (Light Emitting Diodes) as the light source for LCD backlights is providing a great new alternative to the traditional CCFL backlight. LED backlight sources have considerable advantages over traditional lighting sources such as extremely long life cycle, high durability and low energy usage. Winmate, an expert in LCD display technology is offering this advanced technology on a range of displays from 3.5" up to 12.1" and larger in development.

A run down on some of the many benefits of LED technology as LCD backlight:

- up to 5 times longer Middle Time Between Failure
- faster response time
- lower power consumption
- simple driving circuit
- better visual solution on mini size LCD panels.

Founded in 1994, Winmate's core business is focused on developing LCD application products, digital signage solutions and embedded systems with integrated GPS-, wireless-, and touch screen components. Winmate is a massive player in the industry worldwide and has scheduled listing onto the Taiwan Stock Exchange in 2007.

Tactile Technologies is Winmate's sole business partner for Southern Africa and distributes a variety of their products. A relationship is in place dating back to the late '90s.

For more info on Winmate, please go www.winmate.com.tw.